



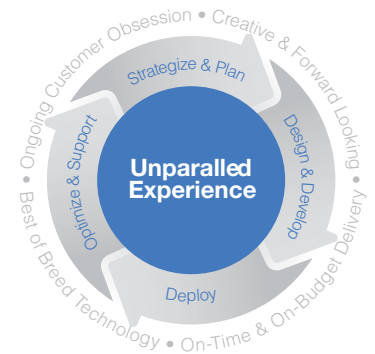
Bring Interactive Voice Response Into the Age of Intelligent Assistance, Reliably.



Blueworx provides a combination of software and services to create innovative solutions that deliver the most reliable and scalable Interactive Voice Response applications on a choice of platforms. We combine great technology with a team of people who know what it takes to deliver exceptional voice experiences. Blueworx has helped hundreds of companies discover new and better ways to tap into the potential of voice response technology.

Our unique combination of proven software and fresh thinking can:

- Transition your IVR to the Cloud to reduce costs and provide instant scaling
- Redesign your IVR to delight your customers and reduce redirection to agents
- Provide PCI Compliant Payment Solutions
- Implement biometric authentication
- Enable capacity on demand so your IVR can handle large surges in calls, such as in emergencies or campaigns
- Understand why your customer is calling using natural language



Reliability

Stability and reliability are at the heart of our software development. Today, with hundreds of implementations around the globe handling millions of calls per day, Blueworx is proven to be a telco-grade, highly-dependable, high-volume platform for phone-based self-service. This is backed up with world-class 24x7x365 support, should you need us.

Flexibility

Blueworx applications are developed entirely using open-standards including VXML, CCXML and MRCP, which means the investment you make developing voice applications isn't locked into our platform. You can start small with just a few channels of telephony, safe in the knowledge that you can reliably scale far beyond 100,000 simultaneous calls on your own hardware or in the cloud.

IBM Watson

Blueworx Voice Response was originally developed by IBM under the WebSphere brand, a relationship that continues to this day. Currently, the Blueworx team is working to support real-time IVR to Watson communications and integrate cutting edge Watson services such as Watson Conversation, Watson Natural Language Classifier and Watson Speech-to-Text.

Partner With Us Today

We are obsessed with exceeding your expectations, finding creative solutions to tough problems and working with you to deliver the very best applications and experiences possible.

Learn more about Blueworx. Talk to us today by calling 888-495-0005 or visit us at www.blueworx.com.

